

[1960]

Stoneville PEDIGREED SEED CO.

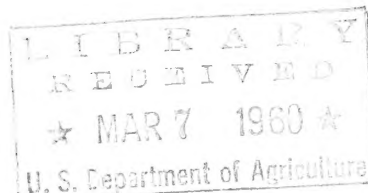
Originators & Breeders of Stoneville & Delfos Cottons

STONEVILLE, MISSISSIPPI

TO - Growers of Stoneville 3202 Cotton

SUBJECT - New Strain - 3202-A

FROM - George Rea Walker, Vice-President and General Manager



This spring the Stoneville Pedigreed Seed Company will release for commercial planting a limited amount of a new strain of Stoneville 3202 cotton planting seed which will be designated as Stoneville 3202-A. This new Strain A is from a selection that was made by our breeders in their search for improved fiber characteristics. Tests have indicated that Stoneville 3202-A is definitely superior to the parent strain in fiber qualities. A glance at the attached records will confirm this statement. In order to get this improved fiber it has been necessary to accept some slight changes from the regular Stoneville 3202. Gin turnout is slightly lower - 1.2% average over the testing period. Leaves of the plant are slightly smaller.

In 1958 under regular farming practices we produced 113 bales of Stoneville 3202-A. Of these, 66 bales were picked by hand and 47 bales by machine. 68 bales classed 1 3/32; 35 bales classed 1 1/16; 6 bales classed 1 1/32 and 4 bales classed 1.

In 1959, 1370 bales were produced under regular farming practices. Approximately 65% of these bales were picked by machine. In view of the fact that the crop was raised under the "B" program, the cotton moved into trade channels immediately and government class was secured on only a scattering of the crop. Of 391 bales classed, 235 classed 1 3/32 and 156 classed 1 1/16.

Stoneville 3202-A has been tested only four years and these tests were all conducted here at Stoneville. Seed of the new strain will be sent to experiment stations throughout the Cotton Belt this year. Normally we do not release any strain under 7 years. The results of the tests of Stoneville 3202-A have so plainly indicated improvement in the fiber qualities, however, that we have decided to release a small amount of seed to our customers who have been planting Stoneville 3202. We sincerely hope that all who plant the new strain will write next fall and tell us just how the strain performed for you and how you rate it as compared to Stoneville 3202.

4 Varieties Cotton

Stoneville 3202-A

Stoneville 3202

Delfos 9169

Stoneville #7

A

NEW

HIGH

IN

COTTON

PERFORMANCE



developed
through
37 years
of research





for Mechanization
with
EXTRA EARLINESS

Stoneville
3202

for 1960...

*Changing
Changing
Changing*

Growing Problems Harvesting Methods Mill Requirements

DEMAND A NEW LOOK AT COTTON in 1960

Stoneville 3202 Fills Your Needs For—

1. EXTRA EARLY MATURITY

Stoneville 3202 is one of the earliest cottons being grown today. In addition to earliness Stoneville 3202 offers you the **PLUS VALUE** of staying in the boll—does not fall out like some early varieties.

2. SMALLER PLANT

Stoneville 3202 is a smaller plant with smaller leaf. Well suited for areas or soil that tends to grow especially big plant.

3. GOOD LINT PERCENTAGE

Stoneville 3202 is very adequate in gin turnout. Soil and weather play a big part in determining this factor but it usually runs midway between the best and just average—33% to 37%.

4. MACHINE PICKING

The characteristics of a smaller plant and a boll that holds the cotton until the spindle reaches it make Stoneville 3202 a particularly good machine picking cotton.

5. GOOD HAND PICKING

Stoneville 3202 has a medium sized boll with the inherent Stoneville characteristic of opening well.

6. HIGH YIELD

Stoneville 3202 consistently ranks among the leaders in yield per acre. It is especially good in this respect when rains or frost shorten the growing season.

7. AVERAGE STAPLE

Stoneville 3202 usually runs $1\frac{1}{32}$ to $1\frac{3}{32}$.

As times and conditions change, the need for better cotton is created. Through 37 years of research, Stoneville has consistently increased the profit potential of planters throughout the Cotton Belt. In their endless search for perfection, Stoneville plant breeders have developed a new peak of performance in this year's crop. The best of all cottons in our 37-year history can be YOURS in 1960. Take a look at the enthusiastic reports coming in from your area . . . Investigate the records on performance . . . and, the chances are, you will pick a **STONEVILLE COTTON** for extra profit in 1960!

Privately Owned

**BREEDING
FARMS**

*Privately Operated
in the interest of*

**BETTER
COTTONS**



"TRADE MARK REG."
COTTON SEED

yet smallest.

The most important part of your cotton investment

The **SEED YOU PLANT** determine the ultimate value of your crop. **BREEDER'S REGISTERED SEED** keep your crop up-to-date. Don't let the small difference in per-acre cost deprive you of the advantages of the latest strains. **BE SURE** of the best—plant **STONEVILLE BREEDER'S REGISTERED SEED** IN 1960!

Stoneville *Pedigreed* **SEED CO.,**
STONEVILLE, MISSISSIPPI

Stoneville Pedigreed Seed Company
Stoneville, Mississippi



BULK MAIL
U. S. POSTAGE
PAID
Stoneville, Miss.
Permit No. 2

LIBRARY
RECEIVED
★ MAR 7 1960 ★
U. S. Department of Agriculture

RETURN POSTAGE GUARANTEED

A

NEW

HIGH

IN

COTTON

PERFORMANCE



developed
through
37 years
of research





for Mechanization
with

EXTRA STAPLE!

DELFOs
9169

for 1960...

*Changing
Changing
Changing*

Growing Problems Harvesting Methods Mill Requirements

DEMAND A NEW LOOK AT COTTON in 1960

Delfos 9169 offers you the advantages of—

1. EXTRA STAPLE

Delfos 9169 is recognized as one of the leading cottons of the Belt with extra staple potential. Growers and buyers alike say they normally get at least 1/32 better staple from Delfos 9169 than from other popular cottons. Weather conditions, area of growth and ginning methods play a very important part in determining the staple length but it usually runs 1 3/32 to 1 5/32.

2. HIGH YIELD

Delfos 9169 is an exceptionally high yielding cotton. It is the only "extra staple cotton" that will consistently produce the high yields usually attributed to shorter staple cotton.

3. MEDIUM EARLY MATURITY

Delfos 9169 is earlier than most cottons but not quite as early as our Stoneville 3202.

4. STURDY PLANT

Delfos 9169 stands up well—its limbs are strong and hold a heavy fruit load well off the ground.

5. DEVELOPED FOR MACHINE PICKING

Delfos 9169 owes much of its wide-spread popularity to its outstanding adaptability to machine picking. Sturdy plant holds bolls up off the ground. Big bolls open well—cotton stays in the boll, does not string out. Agitation of plant by picker head does not spill cotton over the ground. Longer fiber is more easily engaged by picker spindles, cleaning bolls better and leaving less cotton on the plant.

6. EXCELLENT HAND PICKING

The bolls of Delfos 9169 are large and slightly tapered. They open well for easier, cleaner picking by hand.

7. QUALITY FIBER

Cotton buyers and cotton mills are generous in their praise of Delfos 9169's fiber. Its extra staple and good micronaire characteristic combine to give it added strength for more efficient spinning.

As times and conditions change, the need for better cotton is created. Through 37 years of research, Stoneville has consistently increased the profit potential of planters throughout the Cotton Belt. In their endless search for perfection, Stoneville plant breeders have developed a new peak of performance in this year's crop. The best of all cottons in our 37-year history can be YOURS in 1960. Take a look at the enthusiastic reports coming in from your area . . . Investigate the records on performance . . . and, the chances are, you will pick a **STONEVILLE COTTON** for extra profit in 1960!

Privately Owned

**BREEDING
FARMS**

*Privately Operated
in the interest of*

**BETTER
COTTONS**



"TRADE MARK REG."

COTTON SEED

yet smallest.

The most important part of your cotton investment

The **SEED YOU PLANT** determine the ultimate value of your crop. **BREEDER'S REGISTERED SEED** keep your crop up-to-date. Don't let the small difference in per-acre cost deprive you of the advantages of the latest strains. **BE SURE** of the best—plant **STONEVILLE BREEDER'S REGISTERED SEED** IN 1960!

Stoneville *Pedigreed* **SEED CO.,**
STONEVILLE, MISSISSIPPI

Stoneville Pedigreed Seed Company
Stoneville, Mississippi



The
COTTON
that is making
NEWS!

in your area

RETURN POSTAGE GUARANTEED

BULK MAIL
U. S. POSTAGE
PAID
Stoneville, Miss.
Permit No. 2

LIBRARY
RECEIVED
★ MAR 7 1960
U. S. Department of Agriculture

**A
NEW
HIGH
IN
COTTON
PERFORMANCE**



**developed
through
37 years
of research**



A NEW TYPE PLANT

for
Mechanization

#

for 1960...

*Changing
Changing
Changing*

Growing Problems Harvesting Methods Mill Requirements

DEMAND A NEW LOOK AT COTTON in 1960

Stoneville #7 meets your needs in 7 ways:

1. FOR HEALTHIER STAND

Stoneville #7 has inherited ability for strong emergence plus seedling vigor—reducing costs of getting a stand.

2. FOR FRUITING EFFICIENCY

Stoneville #7 has ability to set and retain a higher percentage of fruit load.

3. FOR DROUGHT RESISTANCE

Stoneville #7's hardy plant can take it and "kick back in" when moisture is available.

4. FOR BOLL ROT RESISTANCE

Stoneville #7's new plant, sparse foliage, permit sunlight and air to reach bottom bolls—reduces loss due to rot of profitable early crop and contamination of later crop.

5. FOR MECHANICAL PICKING

Stoneville #7's upright plant, stiffer stalk, short fruiting limbs, sparse foliage, insure cleaner, more efficient picking by machine.

6. FOR THE MILLS

Stoneville #7's tough fiber and staple length conform to the exacting needs of modern-day mills. Staple length 1 1/32 to 1 3/32 inches, micronaire 4.0 to 4.6, usually.

7. FOR EXTRA PROFIT

In growing, harvesting and marketing, Stoneville #7 means more money to you . . . through lower production costs, high gin turn-out and top prices at the mill.

As times and conditions change, the need for better cotton is created. Through 37 years of research, Stoneville has consistently increased the profit potential of planters throughout the Cotton Belt. In their endless search for perfection, Stoneville plant breeders have developed a new peak of performance in this year's crop. The best of all cottons in our 37-year history can be YOURS in 1960. Take a look at the enthusiastic reports coming in from your area . . . Investigate the records on performance . . . and, the chances are, you will pick a STONEVILLE COTTON for extra profit in 1960!

Privately Owned

**BREEDING
FARMS**

*Privately Operated
in the interest of*

**BETTER
COTTONS**



"TRADE MARK REG."

COTTON SEED

yet smallest.

The most important part of your cotton investment

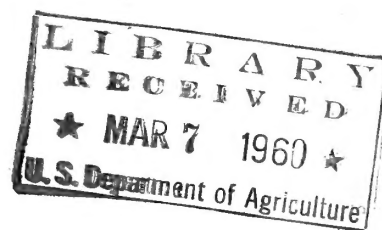
The SEED YOU PLANT determine the ultimate value of your crop. BREEDER'S REGISTERED SEED keep your crop up-to-date. Don't let the small difference in per-acre cost deprive you of the advantages of the latest strains. BE SURE of the best—plant STONEVILLE BREEDER'S REGISTERED SEED IN 1960!

Stoneville *Pedigreed* **SEED CO.,**
STONEVILLE, MISSISSIPPI

Stoneville Pedigreed Seed Company
Stoneville, Mississippi



BULK MAIL
U. S. POSTAGE
PAID
Stoneville, Miss.
Permit No. 2



RETURN POSTAGE GUARANTEED